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金利來集團有限公司

(Incorporated in Hong Kong under the Hong Kong Companies Ordinance)
(Stock code: 00533)

PROFIT WARNING

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, the Laws of Hong Kong).

The Board of Directors (the "Board") of Goldlion Holdings Limited (the "Company") announces that based on its preliminary assessment of the unaudited consolidated management accounts of the Company and its subsidiaries (the "Group") for the year ended 31st December 2023 (the "Year"), it is expected that the Group will record a decrease in profit attributable to owners of the Company by approximately 25% from the amount of HK\$154 million of last year.

The Board considers that the decline in profit is mainly due to the following factors:

- An expected decrease in licensing income by approximately HK\$19.7 million.
- An expected decrease in gross profit from the sales of properties for the property development project in Meixian by approximately HK\$15.4 million.

The Company is still in the process of finalizing the Group's annual results for the Year. The information contained in this announcement is based on a preliminary assessment by the Board based on information currently available including the unaudited consolidated management accounts of the Group for the Year, which have not been confirmed, reviewed or audited by the auditors or the Audit Committee of the Company.

The final results announcement for the Year is expected to be published on or about 19th March 2024.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board **Kam Yiu Kwok** *Company Secretary*

Hong Kong, 29th February 2024

As at the date of this announcement, the Directors of the Company comprise Mr. Tsang Chi Ming, Ricky as an executive Director; Mr. Ng Ming Wah, Charles as a non-executive Director; and Dr. Lau Yue Sun, Mr. Li Ka Fai, David, Mr. Ngan On Tak and Ms. Lo Wing Sze as independent non-executive Directors.

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